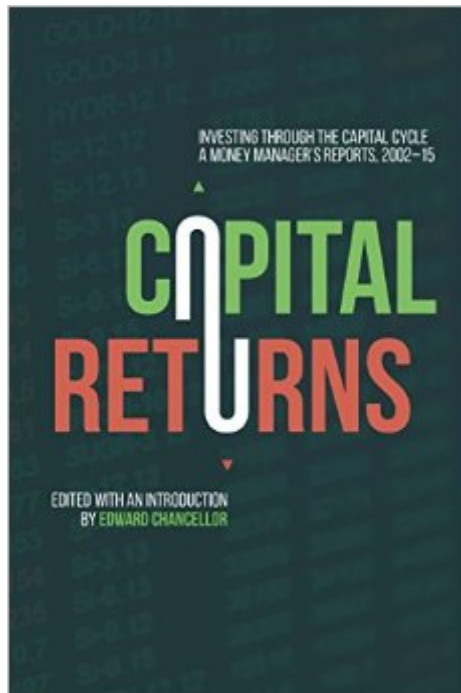


The book was found

Capital Returns: Investing Through The Capital Cycle: A Money Manager's Reports 2002-15



Synopsis

We live in an age of serial asset bubbles and spectacular busts. Economists, policymakers, central bankers and most people in the financial world have been blindsided by these busts, while investors have lost trillions. Economists argue that bubbles can only be spotted after they burst and that market moves are unpredictable. Yet Marathon Asset Management, a London-based investment firm managing over \$50 billion of assets has developed a relatively simple method for identifying and potentially avoiding them: follow the money, or rather the trail of investment. Bubbles – whether they affect a whole economy or merely a single industry, tend to attract a splurge of capital spending. Excessive investment drives down returns and leads inexorably to a bust. This was the case with both the technology bubble at the turn of the century and the US housing bubble which followed shortly after. More recently, vast sums have been invested in mining and energy. From an investor's perspective, the trick is to avoid investing in sectors, or markets, where investment spending is unduly elevated and competition is fierce, and to put one's money to work where capital expenditure is depressed, competitive conditions are more favourable and, as a result, prospective investment returns are higher. This capital cycle strategy encourages investors to eschew the simple 'growth' and 'value' dichotomy and identify firms that can deliver superior returns either because capital has been taken out of an industry, or because the business has strong barriers to entry (what Warren Buffett refers to as a 'moat'). Some of Marathon's most successful investments have come from obscure, sometimes niche operations whose businesses are protected from the destructive forces of the capital cycle. Capital Returns is a comprehensive introduction to the theory and practical implementation of the capital cycle approach to investment. Edited and with an introduction by Edward Chancellor, the book brings together 60 of the most insightful reports written between 2002 and 2014 by Marathon portfolio managers. Capital Returns provides key insights into the capital cycle strategy, all supported with real life examples – from global brewers to the semiconductor industry - showing how this approach can be usefully applied to different industry conditions and how, prior to 2008, it helped protect assets from financial catastrophe. This book will be a welcome reference for serious investors who looking to maximise portfolio returns over the long run.

Book Information

File Size: 2114 KB

Print Length: 211 pages

Page Numbers Source ISBN: 1137571640

Publisher: Palgrave Macmillan; 1st ed. 2015 edition (November 25, 2015)

Publication Date: November 25, 2015

Sold by: Digital Services LLC

Language: English

ASIN: B017J5HBIM

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Not Enabled

Best Sellers Rank: #69,151 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #3 in Kindle Store > Kindle eBooks > Business & Money > Management & Leadership > Consolidation & Merger #8 in Kindle Store > Kindle eBooks > Business & Money > Investing > Futures #11 in Books > Business & Money > Management & Leadership > Consolidation & Merger

Customer Reviews

This is the even more brilliant sequel to the already superb 2004 book *Capital Account*. Edward Chancellor, the author of the classic *Devil Takes the Hindmost*, picks and chooses among the 2002 to 2015 Global Investment Reviews written by money manager Marathon Asset Management. The essays are sorted into themes. The benefits for us all of keeping some sort of diary, writing monthly investment letters or in some other way document happenings, the zeitgeist, thoughts and feelings become more than apparent. This wasn't too long ago, but things that shouldn't be forgotten are starting to fade away from ones memory. Here Marathon lets anybody peak into their diary. *Capital Returns* has three important sections. The first one is what sets this book apart from its prequel; Edward Chancellor has written a terrific introduction that spot-on describes the main features of Marathon's investment philosophy. The next section presents essays that dive deeper into this philosophy and the final one looks to the buildup of, the crescendo of and the resurrection from the Great Financial Crisis. Although there are several interesting topics in the latter they are pretty well discussed and I will focus on the investment philosophy parts. As any investment philosophy it contains several components but what differentiates Marathon's thinking is their focus on The Capital Cycle and a number of industry supply factors. Here they clearly stand out. It's been a long time since reading an investment book gave so many impulses like "I should start a time series of this" or "Hmm, perhaps I could build a model of

thatâ • etc. So what is The Capital Cycle?

[Download to continue reading...](#)

Capital Returns: Investing Through the Capital Cycle: A Money Manager's Reports 2002-15 Money: Saving Money: The Top 100 Best Ways To Make Money & Save Money: 2 books in 1: Making Money & Saving Money (Personal Finance, Making Money, Save Money, Wealth Building, Money) Stock Investing: The Revolutionary Stock Investing Strategies For Beginners - The Complete Guide To Get Started With Stock Investing And To Maximize Your ... Trading, Investing, Investing Basics) ANNUAL REPORTS 8 (Graphis 100 Best Annual Reports) (Vol 8) Graphis Annual Reports 5: The International Yearbook of Annual Reports (v. 5) Better Farm Accounting: A Practical Guide for Preparing Farm Income Tax Returns, Financial Statements, and Analysis Reports Index Funds: Index Funds Investing Guide To Wealth Building Through Index Funds Investing With Index Funds Investing Strategies For Building Wealth Including ... Guide To Wealth Building With Index Funds) The Book 2002. The 40th Annual of the best in British and International Design and Advertising Art 2002 Database and Expert Systems Applications: 13th International Conference, DEXA 2002, Aix-en-Provence, France, September 2-6, 2002. Proceedings (Lecture Notes in Computer Science) Private Secondary Schools 2001-2002 (Private Secondary Schools, 2002) The Book on Investing In Real Estate with No (and Low) Money Down: Real Life Strategies for Investing in Real Estate Using Other People's Money The Wall Street Journal Guide to Understanding Money and Investing, Third Edition (Wall Street Journal Guide to Understanding Money & Investing) Investing: Learn How To Invest For Beginners, Learn To Generate Wealth And Grow Your Money For The Future (Investing For Beginners, Passive Income, Finance, Personal Finance, Business, Money) Money: Saving Money: Success: Get More Money & Success In Your Life Now!: 3 in 1 Box Set: Money Making Strategies, Saving Money Strategies & World's Best ... Tips for Personal Finance & Life Success) Personal Finance: Budgeting and Saving Money (FREE Bonuses Included) (Finance, Personal Finance, Budget, Budgeting, Budgeting Money, Save Money, Saving Money, Money) Index Funds: Building Your Road To Riches With Index Fund Investing (Investing, Bond Investing, Penny Stocks, Stock Trading) Step by Step Investing Bundle (4-Book Set): Your Complete Investing Strategy for Stocks and Bonds in Four Investing Books Investing Made Simple: Index Fund Investing and ETF Investing Explained in 100 Pages or Less INVESTING FOR THE REST OF US: How To Invest In Stocks Using Index Funds: Passive Investing Strategies Everyone Can Use (Investing For The Rest of Us Series) Real Estate: 25 Best Strategies for Real Estate Investing, Home Buying and Flipping Houses (Real Estate, Real Estate Investing, home buying, flipping houses, ... income, investing, entrepreneurship)

